



# Committed to Building Solutions

**2023**

**IMPACT REPORT**



## Dear Friends and Partners of the Food Bank,

Our staff has spent much of this year adding to the Food Bank's framework that we hope will ultimately allow us to reach the vision of no one going hungry in central and eastern North Carolina.

The Food Bank is committed to centering equity in everything we do which is why I'm so proud of our staff for coming together to complete our Equity Statement. Not only will the statement communicate to others where our organization stands, but it will serve as a reminder to us each and every day.

With the construction of our Wilmington facility complete, we will now focus on facility upgrades to our other branches. This will enable us to store and process more food that will ultimately be distributed to our community through our partner agency network. You can also read about how our Pop-Up Markets are working to reach more historically marginalized communities on page 3.

Our neighbors have needed support this year more than ever. A recent report from the USDA showed that food insecurity increased in nearly every subgroup and household type. It also showed that food insecurity had the highest one-year increase since the Great Recession (2008).

Thankfully, together we have nourished many people this year and your partnership makes it possible for us to, piece by piece, build solutions that we hope will ultimately end hunger.

**Ashley McCumber**  
President & CEO



**Ashley C. McCumber**  
President & CEO

**Your support ensured the Food Bank's ability to nourish people, build solutions, and empower communities in 2023.**

**106,669,812**

Pounds of Food Distributed

**88,891,510**

Meals Provided

**53,732,477**

Pounds of Produce

**162,168**

Volunteer Hours

**700**

Partner Agencies

**677,106**

Kids Meals Provided  
Through our Kids Programs

**\$4,633,495**

In Benefits Generated by  
Outreach Team (SNAP)

**\$7,135,58**

In Economic Activity Generated  
by Benefits Outreach



## Latinx Pop-Up Markets Aim to Nourish More

Increasingly the Food Bank's goal is to bring culturally meaningful resources and fresh produce to the Latinx Community in Wake County and the surrounding area. To accomplish this goal, the Food Bank has hosted a few special Pop-Up Markets that are aimed at serving our Latinx communities. We also partner with other organizations to provide things like children's books and other resources that attendees can engage with going forward. These Pop-Up Markets would not be possible without the cross-collaborative efforts from departments within the Food Bank and outside partnerships from organizations like: El Pueblo, WAKE Up and Read, Consulate of Mexico, Wake County Smart Start, and so many other organizations.

We first held this distribution in June of 2023, and it was a huge success, serving 1,499 individuals in 376 households. Of those individuals, 607 of them were children under the age of 18 and 107 of them were seniors 65 years of age or older.

When we held the second Latinx Pop-Up in October of 2023, it was again a massive success. We saw an increase in participants and we served 1,711 individuals in 385 households. Of those that we served, 736 of them were children under the age of 18 and 85 of them were seniors over 65 years of age and up. Also, this Pop-Up Market distributed 13,000 pounds of fresh produce that included: watermelons, broccoli, bananas, butternut squash, apples, and so many other wonderful foods.

The Food Bank would like to extend a special thank you to Raleigh Parks and Recreation staff - who gave time, energy, and the space to make this event a reality. We also wish to thank the attending organizations for coming out and sharing their resources and information with our neighbors. Finally, we would also like to thank our staff and volunteers who make this event possible.



## Note from our Vice President of Equity, Diversity, and Inclusion, Mariah Murrell

Equity, Diversity, and Inclusion (EDI) at the Food Bank is centered on addressing root causes of food insecurity and challenging systemic inequities. As we continue on our organizational EDI journey both internally and externally, **we are committed to seeing and approaching our work with equity in all we do.** A critical part of this journey has been to express who we are, what we believe, and demonstrate our dedication to action and help create impact in the communities we serve. This is the very purpose of our equity statement—to communicate our promise to be transformative in our approaches and hold ourselves accountable in our commitment. This equity statement is the result of Food Bank staff from all departments and branches coming together to convey how we plan to help better address the needs of our neighbors. As mentioned previously, EDI is a journey, and we are committed to investing the time and resources to do this work in a meaningful way.

**Please visit [foodbankcenc.org/equitystatement](https://foodbankcenc.org/equitystatement) to read or listen to the entire statement in English or Spanish.**





## In Memory of Andrew "Andy" Clark

In September 2023, the Food Bank lost our dear friend Mr. Andrew "Andy" Clark. Andy was the founder of Clark Pavement Marking, where his passion for pavement striping led him to grow the company to 100 employees at one point. He was also an advocate for roadway safety and served on many associations to support those efforts. Andy went to great lengths to support several children's charities in the Triangle, including the Food Bank, because he never wanted kids to be hungry. Our thoughts are with Andy's family in this difficult time.



## 2023 Financials

### 2023 Revenue

Food Donated	\$181,160,955
Contributions	\$25,793,403
Campaign Pledges	\$588,217
Governmental Awards	\$22,409,252
Agency Contributions	\$1,539,500
Miscellaneous	\$2,081,703
Goods, Services, and Facilities Contributed In-kind:	\$505,037
<b>Total:</b>	<b>\$234,078,067</b>

**This means that 97¢ of every \$1 goes directly to programs and services.**

Year End = June 30, 2023 Accounting by Cherry Bekaert LLP

### 2023 Expenses

Program Services	\$213,239,015
Management & General	\$3,279,734
Fundraising	\$5,323,106
<b>Total</b>	<b>\$221,841,855</b>

### 2023 Net Assets

Increase in Unres. Net Assets	\$10,831,674
Decrease in Temp. Res. Net Assets:	\$1,404,538
Inc/(Dec) in Net Assets:	\$12,236,212

Net Assets at Beg of Year	\$88,679,951
Net Assets at End of Year:	\$100,916,163